Broadband!
Make the Connection!

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In Michigan today, an estimated **500,000 households** do not have high speed Internet access (broadband).

**Why should you care?**

One word: **Usability.**
Consider this…

- Distance learning
- eHealth
- eCommerce
- Citizen services
- Economic development
- Telecommuting

Today, Michigan has an opportunity to extend the reach of broadband
Michigan’s Moment

Connect Michigan!

Our vision is to provide broadband coverage to every corner of the state.

The Recovery Act funds for broadband can make that happen.
An Organized Approach is Launched
Michigan’s Broadband Consortium

In late January 2009, the State of Michigan formed a broadband consortium composed of strategic partners:

- Information Technology
- Education
- Transportation
- History, Arts & Libraries
- Community Health
- Energy Labor & Economic Growth
- Michigan Public Health Institute
- Executive on Loan (Cisco)
- Michigan State University
- Convergent Technology Partners
- Many broadband providers
- Local governments
Michigan’s Vision for Broadband

Goal One
Expand and upgrade broadband service to unserved/underserved populations across the state.
Michigan’s Vision

Goal Two
Transform Michigan’s economic competitiveness by making affordable broadband accessible to any business throughout the state.
Michigan’s Vision

Goal Three
Ensure a better, more efficient government for the 21st century
Goal Four
Strengthen Michigan’s ability to provide public safety and homeland security
$7.2 billion

The Recovery Act will make $7.2 billion available nationally for competitive grants and loans to improve broadband services to unserved and underserved areas.
Funding Programs

• Broadband infrastructure
  – Last mile and middle mile
• Public computing center
• Sustainable broadband adoption
• Mapping
Two Opportunities

Funding is expected to be dispersed over two application rounds. Round One closed in August and results are pending.

Round Two has yet to be announced but is expected to occur in early 2010.

Anyone can apply.
Total Summary of Round One Applications

First Round Funds Actually Available: $4 Billion

Nationally…
- Over $28 billion in funding requests
- 2,200+ applications

Michigan…
- Over $575 million in funding requests
- 80 applications

*NOTE: Not all applications will be approved

All Round One Applications: www.broadbandusa.gov
Call to Action

Review Round One Applications and Mobilize for Round Two

Key Issues:
- Know if your community is covered by any of Round 1 proposals.
- Round Two is your last opportunity.

- Review Round One proposals
- Seek out providers willing to service your area
- Mobilize stakeholders in your community
- Identify coverage needs
- Identify available assets for providers (water towers, antennas, etc.)
- Solicit endorsements early
- Build a “shovel ready” plan
Final Thought
*The Promise of Broadband*

What if we could provide significantly more bandwidth at a fraction of the cost?

- Faster speeds
- Opportunities for collaboration
- Sharing of applications
- Economic growth
- Virtual distance learning
- Usability!

*The possibilities are endless*
Michigan...

This is your moment!